{ Swift Coding Club }

Starter Kit

Hello, World!

Starting a Swift Coding Club is a great way to build your network, learn app development, and prepare for career opportunities.

This starter kit includes resources to help you set up and promote your club. It complements the learning resources and club meeting plans that you can find by visiting Swift Coding Club.

Get started

- <u>Download</u> promotional assets, which include social media images, an invitation flyer, and a T-shirt template.
- Customize the promotional assets using SF Mono font.
 Download the SF Mono font here.
- Do not alter or add logos to the images or graphics provided in this kit, unless otherwise noted.

Naming your club

Give your club a unique name by adding your institution name or a location that's meaningful to you.

Add it below the **{ Swift Coding Club }** title in SF Mono font.

CLUB LOGO



{ Swift Coding Club }

Add location here

Invitation flyer

Invite your friends and other students to join your Swift Coding Club.

Customize this editable flyer and send it via email or text, post it online, or print it.

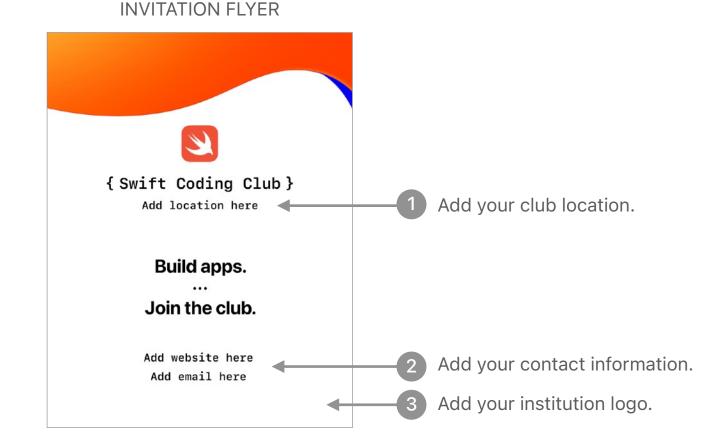
Add your club location, contact info, and institution logo.

Using the Swift logo

You may want to create additional materials to help spread the word about your club. When appropriate, consider using the open-source Swift logo.



Download the Swift logo and see usage guidelines <u>here</u>.



Social media images

Post on social media to bring visibility to your club and recruit new members.

To write your social posts, consider what motivates you about app development and building a community. Be creative!

The copy below can help you get started.

Starter copy

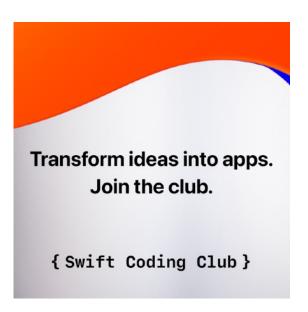
No coding experience, no problem. Learn to build apps in a fun, supportive environment. Join the #SwiftCodingClub!

Ready to level up your tech skills? Join us to learn app development and be part of an amazing community. Join the #SwiftCodingClub!

Be even more discoverable

Create an online presence for your club and use the #SwiftCodingClub hashtag when posting on social media.





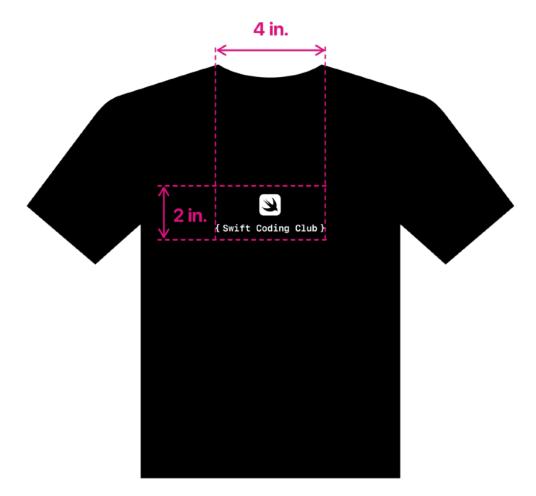
T-shirt template

T-shirts can help you celebrate team spirit. Wear them at club meetings, special events, or anywhere you like.

Printing instructions

The Swift Coding Club T-shirt artwork should be printed in white ink on a black shirt.

Please don't alter or repurpose the provided artwork in any way. Print the provided artwork at 100%; do not reduce or enlarge artwork.



FRONT



Create something great together!